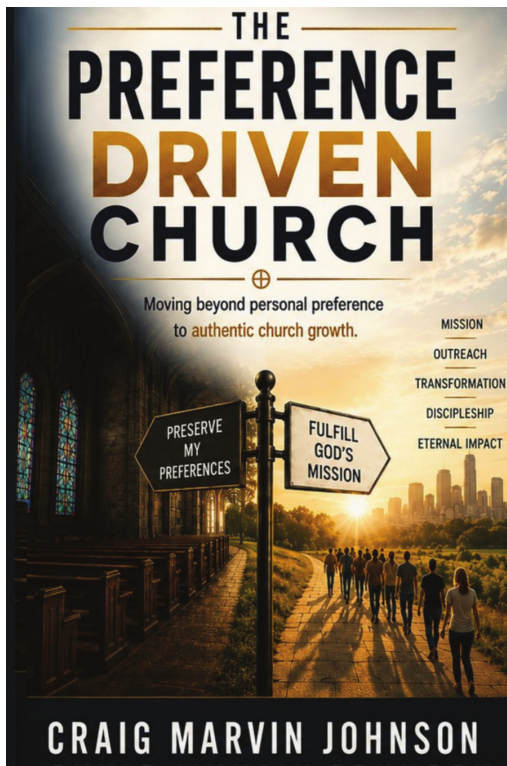


The Preference Driven Church

Moving beyond personal preference to authentic church growth



THE INVITATION

When personal taste takes the wheel, the mission of the church can lose its direction.

A biblical, pastoral invitation to distinguish conviction from preference and put Jesus and His mission back at the center of church life.

WHO IT IS FOR

- Pastors and church staff
- Elders, deacons, and ministry leaders
- Church members navigating change
- Leadership teams pursuing healthy growth

READERS WILL GAIN

- Recognize when preferences are controlling decisions
- Separate biblical conviction from personal taste
- Lead change with wisdom, humility, and clarity
- Refocus church life on mission, outreach, discipleship, and eternal impact

PUT THE BOOK TO WORK

- Leadership retreat discussion
- Elder or deacon study
- Church staff development
- Small-group conversation during a season of change

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